

## Our eco policy to Think green when you exhibit

- ✓ We are well aware that our day-to-day projects have an impact on the environment. Thus, we feel that it is our responsibility and duty to act on it. With this in mind, we think, act and work following an eco-friendly policy.
- ✓ We strive to reduce our environmental footprint, by continually investing in the latest technologies and reducing the waste and the excessive use of materials.
- ✓ We continue to increase and fund the use of recyclable materials in our production process and are always looking for new eco-friendly ones.
- ✓ We have implemented major changes to the way that our waste is handled and we recycle papers, wood, plastics and metal off-cuts and packaging.
- √ We are always looking for the most eco-friendly approach to exhibiting!

## How Arab Expo stays green

- ✓ We use melamine walls that are reusable and have a positive impact to the environment. Plain MDF walls with roll paint finishing needs to be replaced often.
- ✓ We re-use custom made elements for multiple shows.
- We lay fibred-mixed carpets that can be recycled and choose to put melamine sheets / tiles that can be re-used.
- We install LED, energy-efficient lighting with lower consumption.
- We are looking for "green", water-based paints.
- We use the best quality of sticker for your graphics which can be removed from the walls properly, without damaging the walls.
- We have the materials, knowledge and the experience to bring the best result and stay green at the same time.





## Arab Expo invites you to avoid damages when you bring your own branding material and help the environment

- ✓ Please, use "Blue tack" for your branding posters.
- Please, use poster or banners with sleeves or eye bolds that could hung from the edge of the walls using fishing line.
- Please, use high quality sticker that can be easily removed from the walls without damages.
- Please, prefer free standing elements to display your products or use our display systems only.
- Please be informed that in case of any damage to our materials, you are kindly asked to cover the cost and help us stay green.

